

## **Best Practice 4 - HARITHAM - Annual Sale of Organic Vegetables**

### **Objective**

To make awareness among the students the benefits of using organic vegetables and also to inculcate the habit of farming.

### **The Practice**

Haritham is an annual sale of organic vegetables organized in the month of Chingam before Onam vacation. The students collect the vegetables from the farmers of nearby Panchayaths and from the households of the students as well as that of faculties. The teachers, non teaching staff and the students of the college purchased the vegetables.

### **Outcome**

The students got the opportunity to help the farmers by opening a market with remunerative price for their products. This programme is propagating the idea of responsibility of the student community to follow sustainable development practices.



